



# SHEDDING THE STIGMA: THE VALUE OF MANUFACTURED HOMES

Affordable housing is a challenge faced by communities across the US. Did you know that today's manufactured houses are beautiful, energy efficient and built to last?

In the US, manufactured homes account for about



of new homes costing less than \$150,000\*

\*Clayton

## Manufactured Homes\*



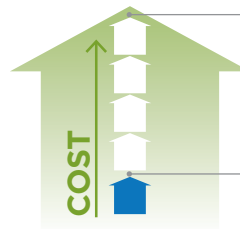
The Federal Manufactured Home Construction and Safety Standards (commonly known as the HUD Code) went into effect in 1976.

These regulations represented a significant change in the industry, creating a defining difference between mobile homes (those built prior to 1976) and manufactured homes (those built post-1976).

## Mobile Homes

\*Manufactured Housing Institute

In 2017, the average sales price of new single-family homes was **more than three to five times the cost** of the average sales price of a new manufactured home.

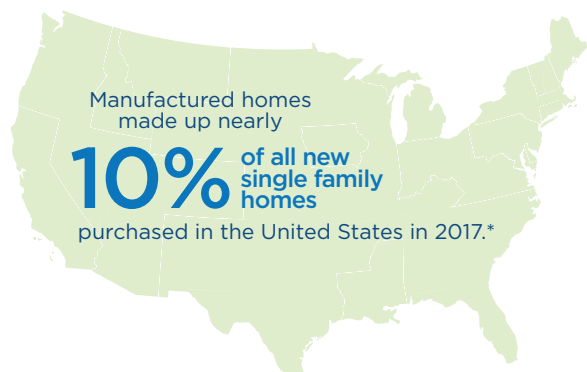


New Homes  
**\$370,000\***

Manufactured Homes  
**\$112,586 WITH LAND\*\***  
**\$71,900 WITHOUT LAND\***

\*U.S. Census Bureau  
\*\*Clayton

Manufactured homes are certified by third-party inspectors before leaving the the home building facility to ensure:



\*Manufactured Housing Institute

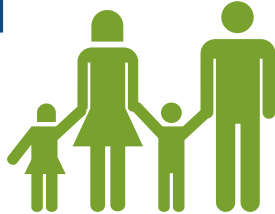
- Indoor Air Quality
- Federal Code Compliance
- Plumbing Plans and Systems
- Structural Strength and Safety
- Fire Safety

# A GROWING NEED FOR MANUFACTURED HOMES

Did you know that many options of affordable housing can be unsafe and hard to obtain?  
**Manufactured housing offers a high-quality, low-cost solution.**

**2** More than  
**MILLION**

housing units occupied by families with children were deficient in some way, including 24% with severe deficiencies\*



In the US, only **35 affordable homes** are available for every **100 extremely low-income renter households.\***

\*National Low Income Housing Coalition

\*2017 - Joint Center for Housing Studies of Harvard University

## POOR HOUSING CAN IMPACT HEALTH RISKS:\*



Respiratory and cardiovascular diseases from indoor air pollution



Illness and deaths from temperature extremes



Communicable diseases spread because of poor living conditions



Risks of home injuries

\*World Health Organization



Factory-built homes manufactured to ENERGY STAR® standards **can save homeowners hundreds of dollars** per year on utility costs.

## AFFORDABLE HOUSING can directly impact EDUCATIONAL ACHIEVEMENTS

by reducing disruptive moves, housing-related health hazards and supporting spending on enrichment activities.\*



\*National Housing Conference

